



# AI Beyond the Hype: Transforming Data Overload into Actionable Insights.

## Prompt Writing



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aces

# What is Prompt Writing?

## 1 Definition

The art of crafting clear, specific instructions for AI to generate desired outputs.

## 2 Importance

Well-written prompts lead to more accurate and useful AI-generated content.

## 3 Applications

Text generation (lesson plans, reports, assessments). Image creation (visual aids, infographics). Video production (educational animations, tutorials).



# Four Core Approaches to Educational Prompting

## 1 Zero-Shot Prompting

One direct instruction for straightforward tasks.

## 2 Few-Shot Prompting

Provide examples or samples to guide AI output.

## 3 Prompt Chaining

Build responses in sequential steps for complex projects.

## 4 Direct Stimulus Prompting

Offer detailed parameters tailored for educational content.

# The One-Prompt Method for Quick Tasks

## Single Instruction

Provide a single, straightforward instruction.

## Best Use

Best for simple, immediate tasks such as quick translations or definitions.

**Example Prompt:** "Translate the following educational policy statement into Spanish: 'All students have the right to access quality education.'"

# Basics of Effective Prompt Writing

1

**Be specific and clear**

Avoid vagueness

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2

**Provide context**

Subject, grade level, learning objectives

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3

**Use descriptive language**

Precise wording improves accuracy

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4

**Define persona**

Role-based prompts, e.g., "Imagine you are a veteran teacher"

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5

**Include format or style**

Bullet points, narrative, formal/informal

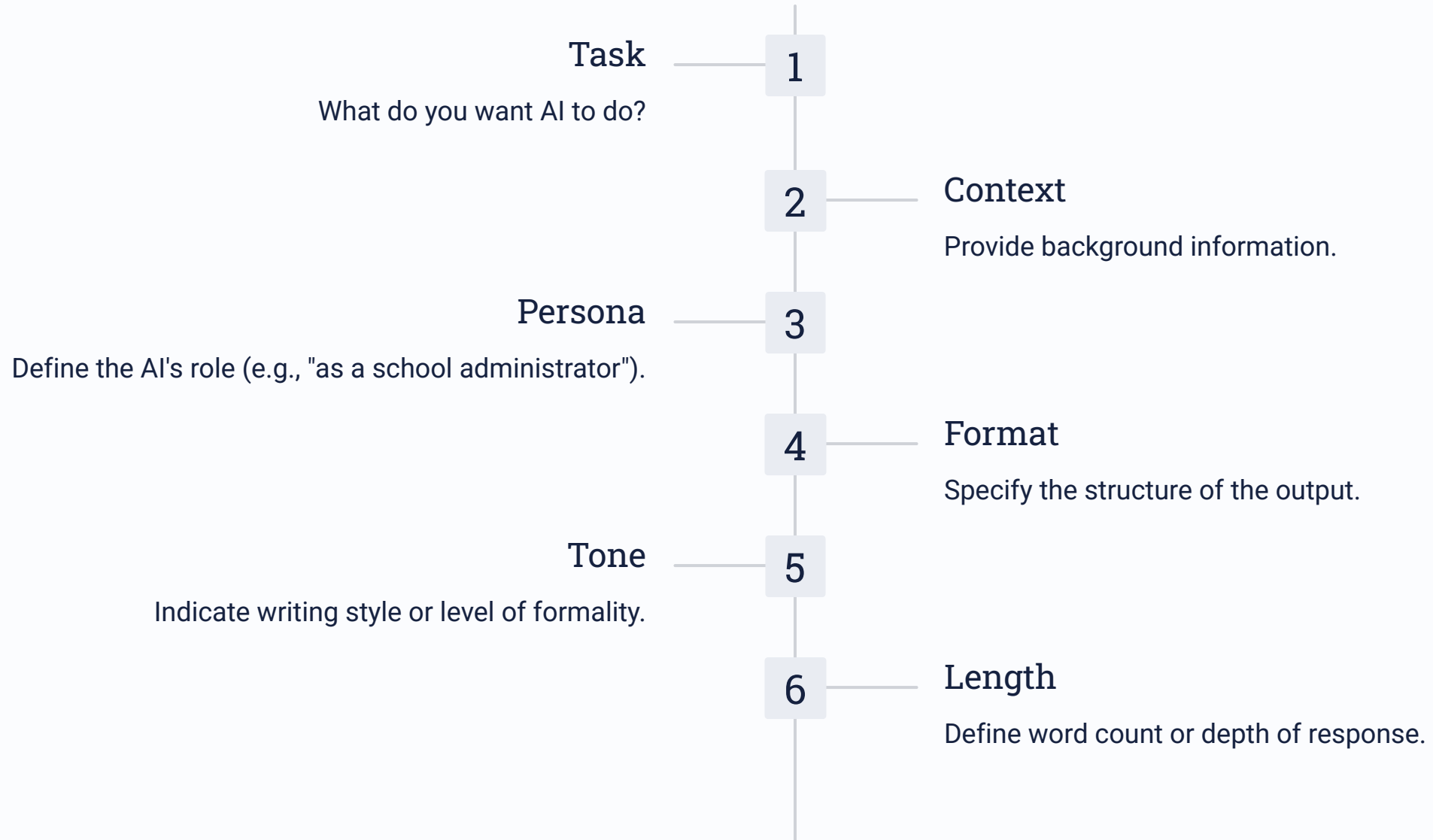
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6

**Specify the target audience**

Students, parents, administrators

# Prompt Writing Structure



# Example Text Prompt – Lesson Plan

## Good Prompt

"As a middle school science teacher, create a detailed lesson plan for a 7th-grade class on photosynthesis. Include: objectives, materials, step-by-step activities, key discussion questions, and an assessment. The tone should be engaging and interactive. Limit the length to 500 words."

## Bad Prompt

"Write a lesson plan about photosynthesis."

## Why?

- The good prompt defines a persona ("middle school science teacher"), grade level, specific lesson components, tone, and word count.
- The bad prompt is too vague and lacks context.

# Tips for Crafting Effective Prompts



## Use clear, concise language

To avoid ambiguity.



## Break complex tasks into steps

Lesson plan > objectives > activities > assessment.



## Experiment with phrasing

To see how AI interprets different word choices.



## Iterate and refine

Based on AI output.



## Consider AI's limitations

It may lack deep subject expertise.



# Common Pitfalls in Prompt Writing

## Being too vague or general

Results in low-quality responses.

## Overloading AI with too much information

Confuses AI and dilutes output.

## Assuming AI understands missing context

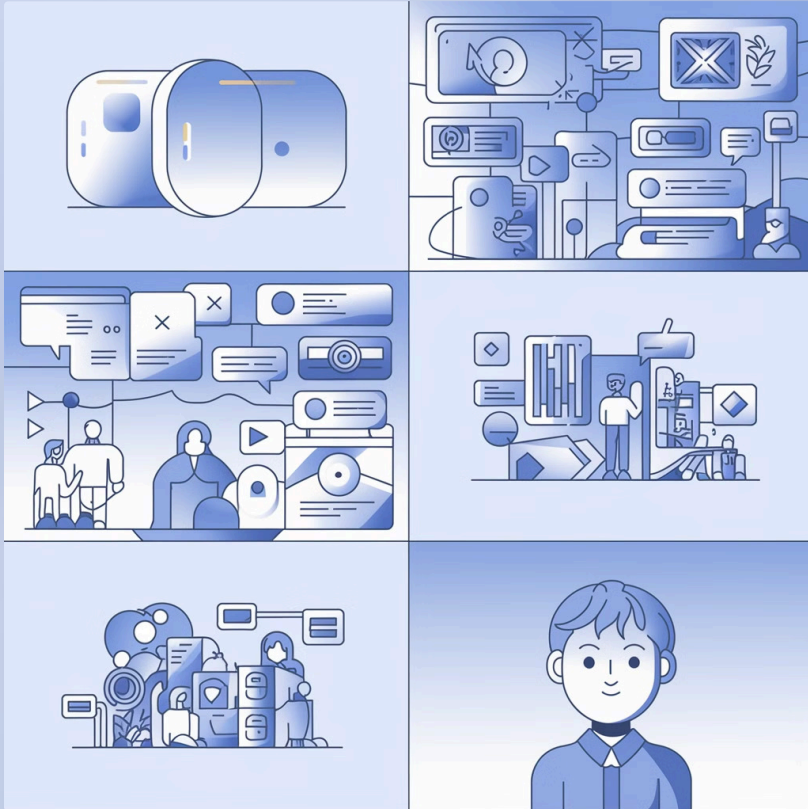
State objectives clearly.

## Neglecting to specify output format

List, paragraph, report.

## Forgetting persona

E.g., "You are an instructional coach" helps AI shape tone and perspective.



# Creating Engaging Image Prompts

## AI Tools

- DALL·E
- Midjourney
- Stable Diffusion for image generation

## Best Practices

- Define the subject (What should be in the image?)
- Specify the style (Realistic, cartoon, 3D-rendered, sketch)
- Describe composition (Centered, panoramic, action scene)
- Include color themes (Bright primary colors for young learners, pastel for soft tones)
- Define persona ("As a graphic designer creating classroom posters...")

# Image Prompt Structure



Additional details: Textures, lighting, background.

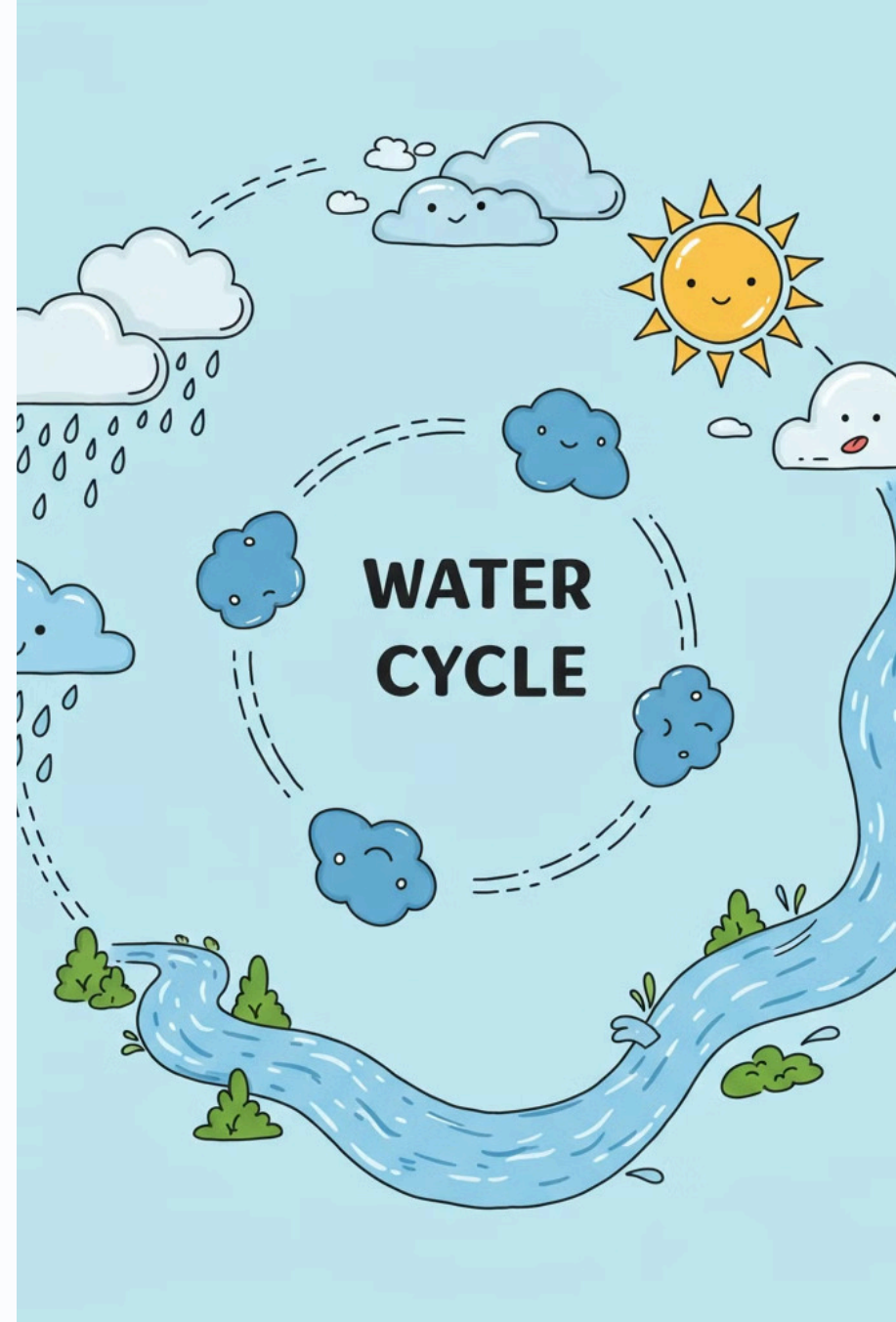
# Example Image Prompt

## Good Prompt

"As an educational illustrator, create a graphic about the water cycle. Use a blue and green color scheme. Include cartoon-style illustrations of clouds, rain, rivers, and the sun. Arrange elements in a circular layout with simple labels for each stage."

## Bad Prompt

"Make a water cycle picture."



# Tips for Image Prompting

**Use precise adjectives and nouns**

"Vivid sunset over a rainforest" vs.  
"sunset"

**Reference art styles or famous artists**

"In the style of Van Gogh" or "like a NASA illustration"

**Specify composition and perspective**

"A bird's-eye view of a solar system"

**Include details on lighting and mood**

"Soft morning light with a warm glow"

**Define persona**

"As a textbook designer, create a labeled diagram..."

# Generative Video AI for Education

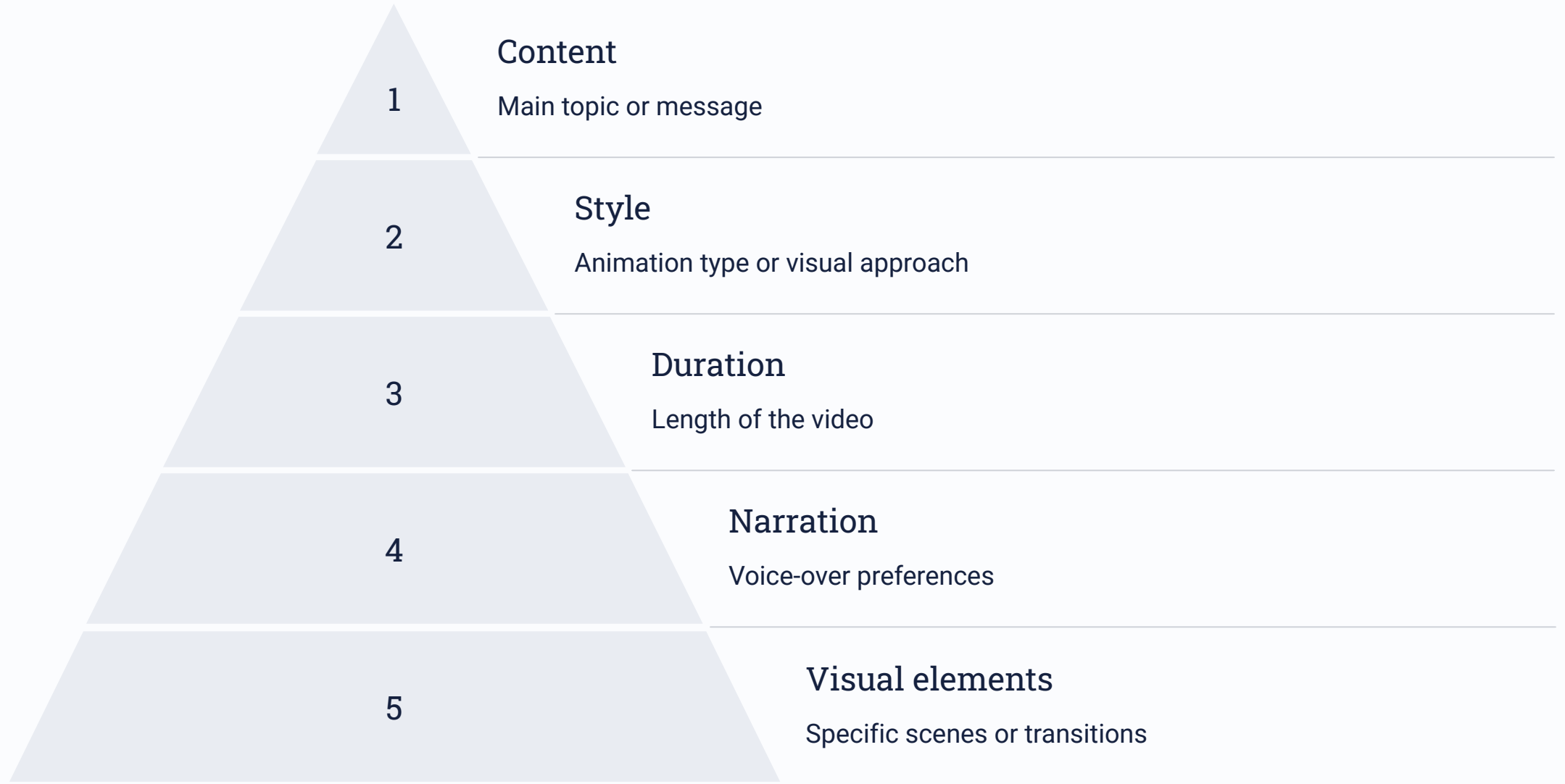
## AI Tools

- Runway ML
- Synthesia
- Sora
- D-ID for AI video generation

## Common Uses

- Animated educational explanations
- Virtual presenters narrating lesson topics
- Historical recreations and concept simulations

# Video Prompt Structure



Persona: Role-based instruction ("As an educational filmmaker...")

# Example Video Prompt

## Good Prompt

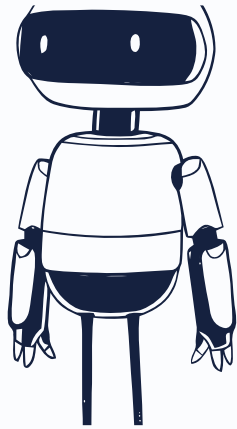
"As an educational filmmaker, create a 15 second animated video explaining gravity for elementary students. Use colorful 2D animations with simple characters. Include scenes of falling objects, planets orbiting the sun, and astronauts in space. Add a friendly voice-over with clear explanations."

## Bad Prompt

"Make a video about gravity."



# Practical Applications of Generative AI in the Classroom



## Automated Grading

AI can help grade multiple-choice tests and provide initial feedback on essays, freeing up teacher time for more personalized instruction.



## Personalized Learning Paths

AI algorithms can analyze student performance and create customized learning plans, adapting to each student's pace and learning style.



## Virtual Tutoring

AI-powered chatbots can provide 24/7 support to students, answering questions and offering explanations on various subjects.